

Teaching Reform and Practical Research Strategy of Basic English Writing in Applied Undergraduate Colleges

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Keywords: Application-oriented undergraduate degree, English basic writing, The teaching reform

Abstract: As one of the international languages, English plays an important role in the communication between countries. English is also a required course in the teaching of applied undergraduate majors. Students are required to master and use English to communicate, so as to improve their comprehensive quality. As the main content of English teaching, basic writing has a direct impact on the improvement of students' comprehensive English literacy. This paper takes application-oriented universities as the entry point, analyzes the problems existing in the teaching of basic English writing, and puts forward targeted reform measures based on the teaching practice, so as to greatly improve the teaching quality of basic English writing and provide more high-quality talents for the society.

1. Introduction

Nowadays, the trend of global economic development is unstoppable, and English composition, an international language, is more and more important in the international status. In the English teaching of colleges and universities, teachers also begin to pay attention to infiltrating the relevant knowledge of intercultural communication into students, aiming to cultivate and improve the intercultural communication ability of college students. With the implementation of One Belt And One Road policy in China, the number of foreign trade continues to increase, so does the demand for foreign language talents, but at the same time, higher requirements are put forward for foreign language talents. In this context, the reform of teaching mode in college English teaching has been put on the agenda. This paper discusses this point.

2. The Importance of Basic English Writing Teaching in Application-Oriented Universities

Under the trend of globalization, the communication between countries is getting closer and closer. As the world's lingua franca, English plays an important role in international affairs. Only by continuously improving English communication ability can we realize the close relationship between countries.

With the promotion of higher education reform in China, the number of application-oriented universities is also increasing, shouldering the purpose of cultivating high-quality application-oriented talents to meet the socialist modernization construction. The purpose of English teaching for college students in colleges and universities is mainly to enable them to communicate better in English in the future. It is not just for learning English. English is a kind of language, and as a medium, it connects people behind it.

For college students, learning English can not only stay on the surface, not just to pass the college CET-4 and CET-6, but just to master the basic grammar, sentence patterns and language rules of English, these content for college students' English learning is far from enough. The formation and development of languages have evolved after years of precipitation, and languages are closely related to the cultural basis of a country. To improve the ability of intercultural communication of college students is to enable them to communicate with foreigners more

smoothly. Therefore, in the process of college English teaching, teachers should properly combine intercultural communication with cultural teaching, which is a more explicit teaching purpose. Cross-cultural differences cause culture and culture. They collide violently with each other, and they diverge. So want to intercultural communication better, it must first respect each other between different countries culture, this is the premise and foundation to carry out cross-cultural communication, to open inclusive mentality to face cultural differences, so let students to better train the ability of cross-cultural communication, it is very important in today's situation. On the national level, English learning is the foreign learning and communication of a nation or even a country's culture. How many nations prosper because of their spiritual culture? Good foreign communication ability can make a nation grow stronger and more prosperous. English writing learning is a comprehensive activity, which directly reflects students' comprehensive ability to use English. If students want to write excellent English works, they need to have solid basic skills and logical thinking ability, and the cultivation of logical thinking ability requires teachers and students to read a lot of materials in daily life and accumulate English writing materials.

3. The Problems of Basic English Writing in Application-Oriented Universities

3.1 The Influence of Chinese Habit

Students can use Chinese to communicate easily in a variety of language environments, and can even use a variety of rhetorical expressions to express emotions. However, due to the differences between English and Chinese, some students are influenced by Chinese habits when they use English to express themselves and make some mistakes. When using English for written expression, under the influence of Chinese thinking and habits, some students can not learn English properly, and even rely on Chinese-English translation. This kind of Chinese-English is the problem that arises under the influence of Chinese. In view of the problem of ideology, we should pay attention to the difference between English and Chinese expression when writing English, and express our own emotions in idiomatic English.

There will be a football match next Wednesday. There will be a football match next Wednesday. This mode of expression completely ignores the meaning of "hold" in the afternoon, and should choose the expression of "there be" instead of the Chinese expression habit of "have", which often leads to mixed situations in the writing process. This is also a situation that often occurs in the process of students' writing.

3.2 The Foundation of English is Not Solid

Some students' memory of English words is not fast or the number is insufficient, resulting in spelling mistakes in English writing, which are produced by the marking teacher. A bad impression, naturally can not get a high score in writing. Basic knowledge is not reliable, writing the word spelling appear more letters or less letters of the situation. For example, some students simply spelled "explain" into "explanation", adding an extra letter "n" to the word. Some students do not grasp tenses and voice firmly. When they encounter the subject in the third person singular, they unconsciously use the present tense, especially in the collocation of verbs and prepositions, and in the use of clauses and non-predicates. Teachers are likely to degrade when evaluating compositions.

On my way to the supermarket, I met a strange man who wearing an overcoat. On a summer day. The mistake of this sentence is that when the clause expression is used, the predicate verb is replaced by the non-predicate, which makes the grading teacher feel "students are not practical" and naturally cannot get a high score in writing.

3.3 The Problem of English Expression

Errors occur because of poor English language skills. The score of English writing is influenced by the ability of language expression. Improving the content integrity and logic of the article can significantly improve the writing quality. From the perspective of English writing, English writing also needs to reflect the completeness of content and the logic of language expression. In order to

make up enough words, the expression of the content of the empty, the lack of writing requirements to give the key points are not complete writing content performance. However, the incorrect application of conjunctions between paragraphs and the logic inversion or vagueness of expression in sentences will affect teachers' understanding of the composition content.

Besides or what's more are common expressions in progressive sentences. Do not make mistakes in logical expression.

4. Reform Measures of Basic English Writing Teaching in Applied Colleges and Universities

4.1 Make a Reasonable Writing Teaching Plan According to Teaching Practice.

The foundation of basic writing teaching in college English teaching is a perfect teaching plan. Through a scientific and reasonable teaching plan, the teaching level can be improved, the teaching objectives can be successfully accomplished, and the purpose of improving students' basic English writing ability can be realized. Under the background of teaching reform, English teachers should make reasonable writing plans according to teaching objectives and teaching progress. In order to achieve this goal, it is necessary to carry out the discussion from three aspects.

Increase students' vocabulary, improve the amount of grammar training. In classroom teaching, teachers should focus on improving students' English vocabulary, increasing their ability to express English grammar, and designing appropriate teaching activities based on the teaching content. For example, the vocabulary and grammar content to be told in this class can be marked out, and students can be guided to compile stories by using these grammars or words to improve their English practice ability.

Broaden students' knowledge reserve. In the process of teaching, English teachers should broaden students' knowledge, timely understand and master foreign knowledge, and innovate teaching methods, take the essence and discard the dross, master more English knowledge, and promote the improvement of students' comprehensive English ability.

Develop a writing skill training plan. English teachers teach students writing skills and methods, so that students can conceive a complete article structure before writing. In this way, students can get twice the result with half the effort at the beginning of writing. At the same time, students' basic English writing level can be significantly improved, and the purpose of English curriculum reform can be realized smoothly.

4.2 Cultivate Students' Intercultural Awareness According to the Teaching Objectives.

Relevant teachers in colleges and universities should infiltrate intercultural awareness and its importance to college students intentionally or unintentionally so as to lay a solid foundation for improving intercultural communication competence effectively. Intercultural awareness, as the content of the field of thought, mainly refers to the knowledge and understanding of diverse cultural differences. Only when college students develop good intercultural awareness, can they achieve their goals more efficiently and clearly in the process of cultivating such communicative competence. Therefore, the relevant teachers in colleges and universities should focus on improving and cultivating the intercultural consciousness of college students. In this task at the same time, teachers also need to improve their perception of this kind of consciousness, and improve their intercultural communication ability, because teachers are dominant in the teaching, its in word and deed has a guiding and exemplary role for students, teachers to improve their intercultural communication ability, can better teaching for students, better to cultivate and enhance their cross-cultural awareness. Teachers try to avoid speaking Chinese in the process of English teaching, which will be improved by all-English teaching.

For example, "Her beauty is beyond words", most students will translate it into "beautiful as if it were immortal" due to the influence of Chinese culture. When interpreting with Chinese culture, people will agree with such translation. However, when translating from the perspective of western culture, there will be great differences in meaning. The fundamental reason for this phenomenon is that Chinese and western people have different perceptions and feelings towards beauty. For

example, in ancient Chinese poems, women's beauty is often described by words such as willow waist and creamy skin. However, if these words were directly translated into English, westerners would be unable to understand women's appearance, and it is hard to imagine such exaggerated expressions. Therefore, in English translation teaching, teachers should urge students to strengthen their understanding of western culture, so as to ensure the accuracy of translation.

4.3 Innovate Teaching Methods to Achieve the Integration of Reading and Writing in English Classroom.

Increase students' vocabulary. The foundation of English writing is vocabulary. Through the effective accumulation of vocabulary, the vocabulary is rich, which helps students express their ideas accurately. The analysis of college English textbooks shows that there are many vocabularies that students are required to learn and master. However, most English teachers only carry out vocabulary teaching around the content of the textbooks to help students master the knowledge points in the textbooks. However, the actual vocabulary that middle school students are exposed to in English reading is not in many textbooks, but it is often encountered in daily writing, which requires teachers to reasonably arrange reading materials for help.

Stats show that the students had previously encountered the word "picture" during English learning and understood it to mean "picture", but did not understand the verb form of the word. In view of this situation, the teacher needs to expand the word, to explain the meaning of the word verb and related forms, example sentences and other content, such as It's hard to picture. In this way, students can increase their vocabulary and add highlights to their writing. Expand vocabulary in English reading teaching, students will express their ideas with different words in writing, greatly improve the level of students' English writing.

Improve students' reading. Student writing thinking decided to English writing logic is reasonable, it is necessary to exercise this part of the students' logical thinking, teaching requires teachers to combine reading content, read presses to write, using the reading way to help students master the writing ideas and skills, can be carried out in accordance with the reading article writing, to ensure that when writing clear, cultivate and enhance students' logical thinking.

For example, before teaching writing to students, teachers often use the Internet and other tools to search materials related to the topic of writing, and print and distribute excellent compositions as model essays to students. In the actual teaching, each student can get the model essays prepared in advance by the teacher. Students need to read these model essays according to the requirements of the teacher, choose one of them to analyze its writing ideas, and make clear what is the content involved in each paragraph and what is the relationship between the paragraphs. Protecting the Environment is of great importance to us, as well as the environmental problems we are facing at present. However, strategies for Protecting the Environment can be developed from three perspectives. However, Protecting the Environment is a very important task for us all The land. Students can try to imitate the writing ideas of the model model when writing, and make appropriate and reasonable adjustments. After a period of exercise, students' writing thinking has been significantly improved.

5. Conclusion

In a word, English writing can reflect a student's English level. It requires students not only to be able to write, but also to master a certain amount of vocabulary. We should give full play to the guidance of teachers, so that students can find the charm of English writing in the process of learning, cultivate their self-confidence, and get a sense of achievement in writing so as to fall in love with English writing. It is hoped that this paper can provide reference for similar studies and promote the improvement of basic English writing teaching.

6. Acknowledgment

2018 Hunan Provincial Higher Education Teaching Reform Research Project "Reading After

Writing -- Research on Improving the Teaching Level of English Writing in Application-oriented Universities” (Xiangjietong [2018] No. 436 - Serve No. 983)

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